

ONNO

SCHOOL

1010 WILSHIRE

1

E-BROCHURE

LOCATION²



**ONO MAKEUP SCHOOL
1010 WILSHIRE
LOS ANGELES, CA 90017**

**LOCATED INSIDE THE SOPHISTICATED 1010 WILSHIRE BUILDING,
OUR FACILITY HAS HOSTED STUDENTS AND CELEBRITIES FROM ALL OVER
THE WORLD.**

**EXQUISITE ARCHITECTURE, ELEGANT INTERIORS AND PANORAMIC VIEWS ARE
THE BACKDROPS WHERE STUDENTS LEARN THE ART OF MAKE UP, FROM
INDUSTRY'S BEST: PRISCILLA ONO.**

"HANDS ON, HANDS ON!"

THE COURSE

- TOPICS COVERED:
- FOUNDATION APPLICATION
 - CREATING YOUR KIT
 - SANITATION
 - DETERMINING SKIN TYPES
 - COLOR CORRECTION
 - CONTOURING
 - THE PERFECT BROW
 - HIGHLIGHTING/CONTOURING EYES
 - EYE SHAPES
 - DIFFERENT GRADES OF A SMOKEY EYE
 - EYE LASH APPLICATION
 - BRIDAL LOOKS
 - RED CARPET LOOKS
 - EDITORIAL/PHOTOGRAPHY MAKE-UP

DUE TO HIGH DEMAND, CELEBRITY MAKE-UP ARTIST PRISCILLA ONO IS INTRODUCING AN INTENSE COURSE FOR BOTH BEGINNERS AND PROFESSIONALS. PRISCILLA ONO WILL DISCUSS AND TEACH ALL THE CURRENT FACETS OF BEAUTY MAKE-UP.



PRISCILLA ONO

THE INSTRUCTOR⁴

"INDUSTRY'S BEST!"

PRISCILLA ONO

PRISCILLA ONO IS NOT JUST A REGULAR INSTRUCTOR. SHE IS A LEADING MAKE-UP ARTIST IN HOLLYWOOD. HER CURRENT CLIENTS:

CLIENTS:

PARIS HILTON
KELLY ROWLAND
CHRISTINA MILLIAN
AMBER ROSE
PUSSYCAT DOLLS
PAMELA ANDERSON
KRISTIN CAVALLARI
CARMEN ELECTRA
IGGY AZALEA
WIZ KHALIFA
LOLA MONROE
TICHINA ARNOLD
TY DOLLA SIGN
SIRAH

VIDEOS:

RIHANNA
SNOOP DOGG
DR. DRE
AKON
ALESHA DIXON

PEREZ HILTON
JEREMY SCOTT
KIMBERLY COLE

COMMERCIALS:

SMASHBOX CO.
COCA-COLA
MTV AWARDS
HARLEY DAVIDSON
ADIDAS
OLD NAVY
COMCAST
DIGITAL DEATH PSA

PRINT:

OLD NAVY
VOGUE ITALY
NYLON
TEEN VOGUE
GO MAGAZINE
ELLE
COSMOPOLITAN
WWD

COMPLEX MAGAZINE
SLINK MAGAZINE
OYSTER MAGAZINE
THE SOURCE

XXL

VIBE MAGAZINE

PHOTOGRAPHERS:

DAVID LA CHAPELLE
MARCUS KLINKO
RANKIN

DIRECTORS:

DIANE MARTEL
BENNY BOOM
SOPHIA COPPOLA
RAY KAY
ANNA LUX DAVIS

EVENTS:

NY FASHION WEEK

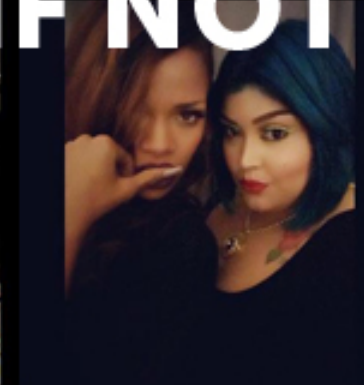






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WHY US?

"IF NOT US, WHO?...IF NOT NOW, WHEN?"





"WE ARE THE TOP 1%"

WHY US?

"WHILE 99% OF OTHER SCHOOLS AND INSTRUCTORS CLAIM TO BE WORKING IN THE INDUSTRY,
...WE SAY: **WE ARE THE INDUSTRY!**"

"WHEN LOOKING FOR A MAKE-UP SCHOOL, WE STRONGLY ADVISE PROSPECTIVE STUDENTS TO
INQUIRE AND DEMAND ABOUT THE INSTRUCTOR AND HIS/HER PORTFOLIO."

DO YOU KNOW YOUR TEACHER?
HAS YOUR TEACHER EVER WORKED ON A "REAL" MILLION DOLLAR PRODUCTION SET?
IS YOUR TEACHER WILLING TO PROVIDE A PORTFOLIO?

"NO FRILLS, NO GIMMICKS, OUR WORK SPEAKS FOR ITSELF"

WWW.PRISCILLAONO.COM



ONO
MAKE-UP
SCHOOL
JUNE 16TH
LOS ANGELES
1010 WILSHIRE
TO ENROLL:
ONOSTUDIO@MAIL.COM

"ASK AWAY!"

FAQ⁹

Q: DO I NEED A CERTIFICATE OR LICENSE TO DO MAKE-UP?

A: NO. IN THE STATE OF CALIFORNIA, THE STATE BOARD OF COSMETOLOGY DOES NOT REGULATE MAKE-UP. A MAKE-UP LICENSE DOES NOT EXIST IN THE STATE OF CALIFORNIA.

Q: SO WHY ARE THERE SO MANY SCHOOLS PROMISING LICENSES?

A: THEY ARE ADVERTISING SUCH PROMISES TO TACITLY ASSERT THAT YOU COULD NOT DO MAKE-UP WITHOUT A CERTIFICATE. THEREFORE YOU WILL HAVE TO ENROLL TO THEIR SCHOOL.

Q: SO LET ME GET THIS STRAIGHT: I DON'T NEED A LICENSE TO DO MAKE-UP?

A: NO, YOU DON'T.

Q: DO YOU PROVIDE A CERTIFICATE AT THE END OF THE COURSE?

A: YES, WE ARE ACCREDITED BY MAC COSMETICS, SO OUR STUDENTS ARE ELEGIBLE FOR A MAC PRO CARD, ONCE COMPLETED THE COURSE.



**FACE
FACE
MEET
PRISCILLA ONO
MAKE-UP
SCHOOL
OPEN HOUSE
7:00 P.M.
1010 WILSHIRE BLVD.
WEDNESDAY APRIL 11TH
LOS ANGELES**

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FAQ

Q: WHY SHOULD I ATTEND YOUR COURSE AND NOT SOME OTHER SCHOOL?

A: BECAUSE OF PRISCILLA'S SUPERIOR TECHNIQUES. SHE HAS WORKED WITH SOME OF THE BIGGEST CELEBRITIES IN HOLLYWOOD AND BIGGEST COMPANIES IN THE WORLD. WE DO KNOW THE REALITY OF THIS BUSINESS.

Q: DO I GET A KIT?

A: NO, THE FEE FOR THE COURSE IS FOR PRISCILLA'S TEACHINGS ONLY.

Q: DO I NEED TO BUY MAKE-UP FOR THE COURSE?

A: NO. THE SCHOOL WILL PROVIDE STUDENTS WITH MAKEUP FOR IN CLASS USE ONLY. HOWEVER A SHORT LIST OF SANITARY SUPPLIES IS REQUIRED.

Q: HOW MANY COURSES DO YOU HAVE?

A: WE HAVE ONE UNIVERSAL BEAUTY COURSE. SOMETIMES IT IS SPREAD OUT THRU A WHOLE MONTH (WEEKENDS) AND OTHER TIMES IT IS STRUCTURED AS AN INTENSE COURSE (4 DAYS). BUT YOU WILL LEARN THE SAME TECHNIQUES.

Q: IS THE COURSE HANDS ON?

A: YES. STUDENTS PRACTICE WITH EACH OTHERS.



"GIMME POUND, GIMME POUND...
GIMME EURO,
OR GIMME YEN!
WE...INTERNATIONAL, BABY!"

ONO MAKE-UP SCHOOL HAS BECOME THE MECCA OF MAKE-UP ARTISTS FROM ALL OVER THE WORLD. JAPAN, GERMANY, FRANCE, THAILAND, RUSSIA, MEXICO, ENGLAND, KUWAIT, NETHERLANDS, SWEDEN, ITALY, BRAZIL, PORTUGAL, SPAIN... THESE ARE SOME OF THE COUNTRIES THAT HAS "VISITED" US .



ONO
MAKE-UP
SCHOOL
APRIL 14 TO MAY 6
LOS ANGELES

ENROLL NOW¹²

EMAIL US: PRISCILLAONO@GMAIL.COM